



NOT THAT
DIFFERENT

A Bookosmia Initiative

A child-led inclusion movement

A child-led inclusion movement

Children's Books
on, with and by
neurodiverse individuals

How ?



Annual Inclusion Fest
spotlighting
neurodiverse kids

Everyday Inclusion
for inclusive public spaces

Parent and self-advocate tips
for making new friends



Understand differences, make new friends

<p>17-year-old Aditi is non-verbal but an award winning author DON'T MISS ADITI'S MESSAGE AT HER BOOK LAUNCH</p> <p>ADITI, 17 BANGALORE All seven-year-olds are neurodivergent. A 17-year-old blogger and author who has text to color to communicate, she is writing on a book of color labeling the neurotypical human spirit sharing her mentorship with Bookosmia's Sprouts Programme for young writers.</p>	<p>Young Change-makers By Bookosmia</p> <p>Advocate for Awareness of Invisible Disabilities</p> <p>ATHMIKA, 17, BANGALORE My name is Athmika Kalra and I am a 10th grader studying in Bangalore, India. I was diagnosed with autism in May 2020. It started out as a challenge for school and over the next two years, would quickly become a constant presence of mine. I wish a color for every big words like "silent" all the time, the concept of changing the attitude around acceptance and accessibility in public spaces in India.</p> <p>SEE THE CHANGE. BE THE CHANGE.</p>	<p>How to address no or low eye-contact</p> <p>MUGDHA KALRA Media veteran, autism activist, DRG 100 Women 2021 and Mom to 12 year old, Madhav on the autism spectrum</p> <p>Not That Different Parent</p>	<p>How to plan play dates with your neurodiverse friends</p> <p>MUGDHA KALRA Media veteran, autism activist, DRG 100 Women 2021 and Mom to 12 year old, Madhav on the autism spectrum</p> <p>Not That Different Parent Tip</p>
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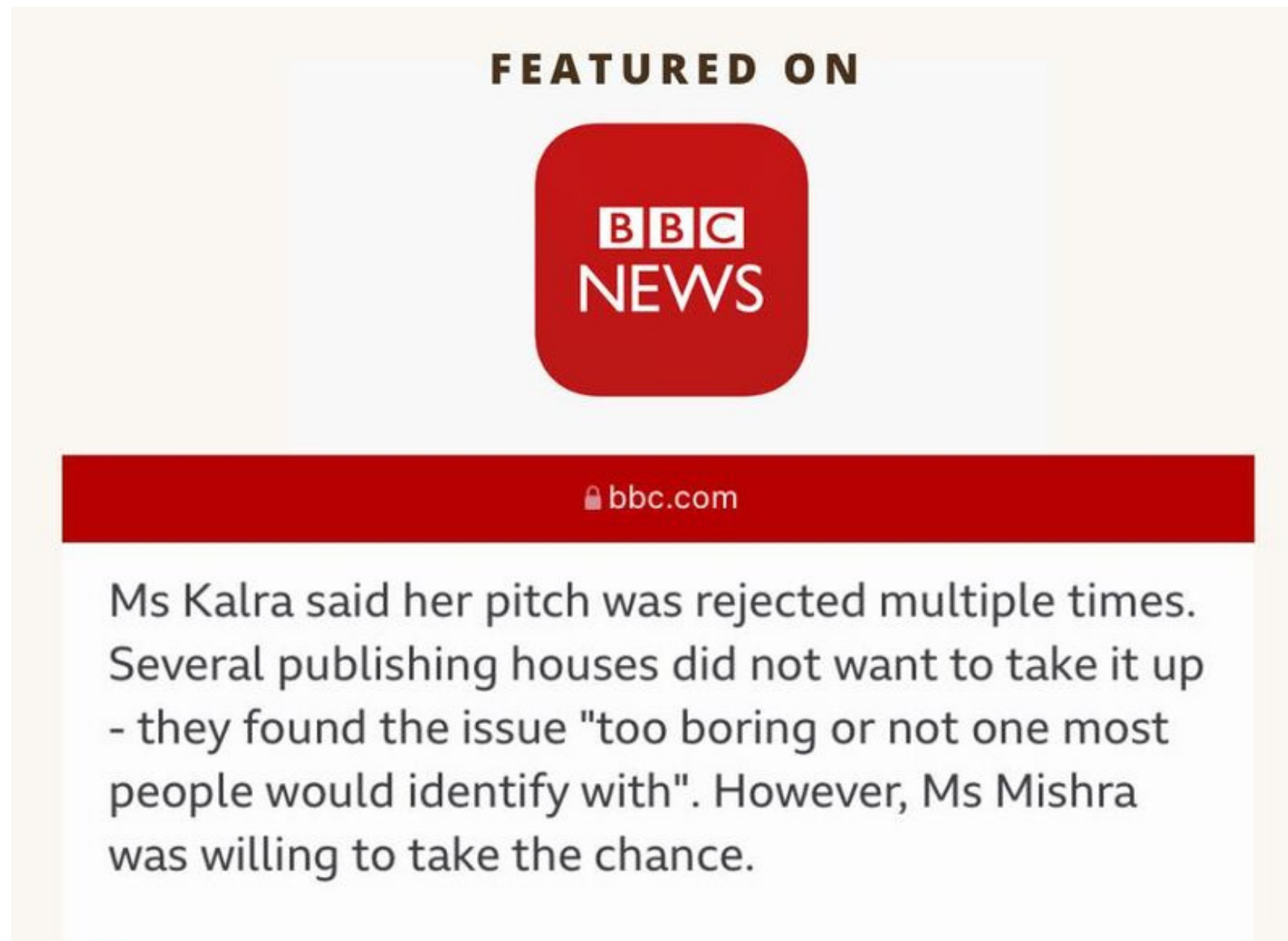
A DEDICATED PUBLISHING IMPRINT

For neurodiverse representation in children's literature



A child-led inclusion movement

INDIAN PUBLISHING NEEDS A DISRUPTION TO ENSURE REPRESENTATION



Click on the image to read the full article on BBC Worldwide

17-year-old Aditi is non-verbal but an award winning author

DON'T MISS ADITI'S MESSAGE AT HER BOOK LAUNCH

ADITI, 17
BANGALORE

Aditi Sowmyanarayan is a neurodivergent 17 year-old blogger and writer who uses text to speech to communicate. She is working on a book of short stories saluting the never-say-die human spirit during her mentorship with Bookosmia's Sprouts Programme for young writers.

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This graphic features a photo of Aditi Sowmyanarayan, a 17-year-old girl from Bangalore, smiling and holding her book 'Small Stories Big Thoughts'. The book cover shows a person climbing a staircase. To the right of the photo is a text box with her name and age, and a short bio. At the bottom left is the logo for 'NOT THAT DIFFERENT', a Bookosmia Initiative.

Click on the image to view Aditi's powerful video message



NOT THAT
DIFFERENT

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A FEST FOR INCLUSION

Marking Friendship Day every August



Reach through our Fest Partners- 38,000 member schools

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SEEING NEURODIVERSITY

In Aug'22, we published a story a day by kids & YA with dyslexia, autism, down syndrome, fragile X syndrome and others

CAGED



Concept behind the art -

Neurodiverse individuals differ from neurotypicals. It is believed that Dyslexics are usually more curious and creative than neurotypicals. Other neurodiverse people have many strengths too.

The issue arises when we attempt to fit them into the box of what is considered 'normal' and the world steals their freedom, creativity, and exploratory attitude.

Their pain might be unheard from outside, but inside it is tough.

- Anjali, 17 year old from Ranchi, with Dyslexia

A story a day by neurodiverse kids & YA

Art. Text-to-speech. Written. Musical. Storytelling

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Stories For Inclusion Festival 2022

#Neurodiversity #Inclusion #Stories #Kids

Inclusion Storyteller Spotlight



Ek Sher Aur Choohe Ki Kahani Saiyanshi

15 YEAR OLD FROM GURGAON, WITH SPECIFIC LEARNING DISABILITY

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Stories For Inclusion Festival 2022

#Neurodiversity #Inclusion #Stories #Kids #youngadults

Inclusion Spotlight



Ramayan- A Retelling Arshnoordeep Singh

22 YEAR OLD FROM MOHALI, WITH DOWN SYNDROME. RECIPIENT OF MANY AWARDS IN DANCE, PAINTING, SINGING AND MORE

Credits and thanks to our wonderful partners at 

Inclusion Spotlight



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Stories For Inclusion Festival 2022

#Neurodiversity #Inclusion #Stories #Kids #youngadults

Inclusion Spotlight



Storytelling A.Sai Saanvi

11 YEAR OLD FROM HYDERABAD, WITH DOWN SYNDROME

APPRECIATING STRENGTHS

Children across India appreciated their neurodiverse friends, building a bridge between these two otherwise disconnected worlds

Each story is appreciated by neurotypicals

Click on the images to view the video

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Stories For Inclusion Festival 2022

#Neurodiversity #Inclusion #Stories #Kids

Story through Art
Life Story of Krishna
Harnoor Khurana
16 YEAR OLD WITH DOWN SYNDROME
SAHARANPUR, UP

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STORIES FOR INCLUSION FESTIVAL 2022

Harnoor has a beautiful message from a new friend- 10 year old Samriddha from Kolkata, who loved her art story

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Bookosmia

Credits and thanks to our wonderful partners at **Samvid** Stories & beyond

Inclusion Storyteller Spotlight



16-year-old Harnoor, with DS from Saharanpur UP was cheered on by 10-year-old Samriddha from Kolkata

EVERYDAY INCLUSION

For inclusive public spaces



A child-led inclusion movement

MAKING PUBLIC SPACES INCLUSIVE FOR "EVERY" CHILD

As part of our focus on inclusive skies, we are working with airports and airlines the global to implement the globally recognized Sunflower initiative for invisible disabilities



17-year-old self-advocate Athmika campaigned extensively for bringing the Sunflower Process to be adopted at the Bangalore International Airport and other public places

Young Change-Makers

By Bookosmia

Advocate for Awareness of Invisible Disabilities

ATHMIKA, 17, BANGALORE



SEE THE CHANGE. BE THE CHANGE.

Click on the image to view Athmika's appeal to the airline industry

Click on the image to view Mugdha's video message

PRO-TIPS FOR CHILDREN

How to make friends with those who are
different?

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Sponsor our Fest

Sponsor to take the message of inclusion reach children across India through our pioneering month-long Inclusion Fest

We are looking to raise **15 lakh INR (~18,292\$)** as sponsored amount that will go towards-

1. **Incentives** -Certificates, goodies and awards for participants
2. **Digital campaign** & content creation-videos showcasing ND talent
3. Launch of our program to mentor **Young Inclusion Fellows** (neurodiverse self-advocates) showcasing their strength
4. A **physical event** to celebrate our Young Inclusion Fellows in Bangalore, India in addition to the month-long online fest

If you or someone you know would like to contribute to the fest, please don't hesitate to write to our CEO nidhi@bookosmia.com

Global icon Dame Stephanie is a NTD sponsor

At last! Something to explain autism to non-autistic children. Thanks for the invaluable work you are doing.

- Dame Stephanie



British IT pioneer, businesswoman and venture philanthropist

Thank you!



*Wow, those slides were busy. Just like we have been!
Thanks and looking forward to hearing from you at*



ntd@bookosmia.com or nidhi@bookosmia.com

+91 7619127444

Annexure

COULD WE GET CELEBRITIES TO CREATE A BUZZ ABOUT THIS CAUSE ?

"Let's tell our children about neurodiversity". Talking to neurotypical children about neurodiversity can be tough as we struggle to find the right words. Bookosmia makes these conversations a lot simpler with their comic strips"

A beautiful comic for children to understand their neurodiverse friends. Why? It is important! Especially for children to open their minds and hearts to learn something they thought was different, isn't that different. Just another form of beauty



Lara Dutta

A one of it's kind initiative with only love as its calling



Nitwik



Shruti Haasan

Nidhi, Archana and Mugdha have launched the 1st ever comic book for kids to understand neurodiversity



Sneha Reddy

Lets embrace inclusivity. We are all 'Not That Different' Mugdha started this admirable movement for her son. Now let us take it forward. Do join in



Harsha Bhogle



We have been buzzing

A Bookosmia Initiative



Prachi Deo • 1st
Founder & Executive Director, Nayi Disha Resource Centre | ...
41m •

Amazing work by Mugdha Kalra and Nidhi Mishra with Bookosmia (smell of books) to spread awareness about Neurodiversity and mental health for the younger lot. They are the tomorrow and if they have lessons in empathy and inclusion, the world can be a better place for all. Kudos to you ladies and thanks for the session. Enjoyed your storytelling Shivani Dhillon and great insights Dr Seema Thakur!

#inclusion #tomorrowstartstoday #neurodiversity

COULD WE GET MAINSTREAM MEDIA TO START A CONVERSATION ON NEURODIVERSITY?



Month-long festival on inclusivity starts on Saturday

It will feature panel discussions, storytelling sessions and fun activities for children
Bengaluru-based Bookosmia in association with Samvid presents 'Inclusion Stories Fest 2022', an online storytelling festival celebrating ...
ims to celebrate neurodiversity and help erstand neurodiverse peers better.



As featured in BBC Worldwide-

Ms Kalra said her pitch was rejected multiple times. Several publishing houses did not want to take it up - they found the issue "too boring or not one most people would identify with". However, Ms Mishra was willing to take the chance.



"Not That Different is a pioneering effort in children's publishing, placing the onus of inclusion on the mainstream." - The Quint



Dainik Bhaskar Hindi



Sakshi TV Telugu

COULD WE GET THE SUPPORT OF RENOWNED ACTIVISTS AND INDUSTRY VETERANS?

Not That Different addresses this (subject) uniquely. No lectures. Just a delightful offering using the universally loved medium of comics, making neclusion fun, colourful and aspirational.



At last! Something to explain autism to non-autistic children. Thanks for the invaluable work you are doing. - Dame Stephanie

Founder Director Action For Autism, National Centre for Autism, Activist, Trainer

This comic book on Autism gives neurotypical kids a peek into how people with differences, help make the world a better place! - Gopika Kapoor



British IT pioneer, businesswoman and venture philanthropist



Ranga Jayaraman , Founder of Neurodiversity Pathways and Ex Dean at Stanford

Every school should have this book.. We talk about inclusion. This book is where you can start. - Sandhya Viswan



Founder, Bangalore Schools

What better way to a gap in understanding neurodiversity than to raise awareness in children through engaging comics



Dainik Bhaskar Gujarati



FEATURED ON

bbc.com

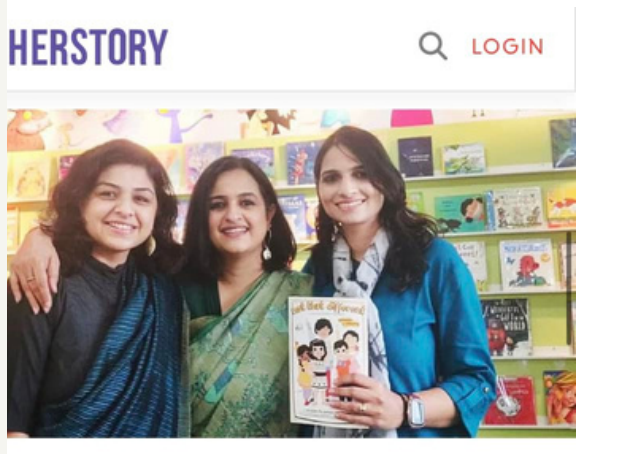
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Bookosmia Bookosmia.com +91 761-9127444

NOT THAT DIFFERENT IS CREATING HISTORY

Mugdha, Co-creator of Not That Different, is 1 of only 2 Indian women on BBC Women of 2021, alongside social impact stalwarts likes Melinda Gates and Malala Yousafzai

Mugdha Kalra
Co-founder of Not That Different
Autism activist and broadcaster. Co-founded a child-led movement which focuses on inclusion and understanding neurodiversity.



With the co-founders of Not That Different, Archana Mohan and Nidhi Mishra



INDIA'S LARGEST PUBLISHER 'FOR KIDS, BY KIDS'

150+ locations worldwide

1000s of kids published every year

4000+ IP assets



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FEATURED ON:



ET THE ECONOMIC TIMES

